# ELLIOT GALE

# **GRAPHIC DESIGNER**

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Greater Boston, MA Pronouns: he/they

#### **SKILLS**

**Typography** 

**Digital & Traditional Illustration** 

Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD, AfterEffects, Acrobat, Bridge, Premiere Pro)

Print & Digital Publication Design

Wix for Web Design

Social Media Design & Management

Figma & UX/UI Principles

Google & MS Office Suites

#### **RECOGNITIONS**

Adobe Insider & NextGen Representative – 2024+

Montserrat Liberal Arts Concentration Award – 2023

US Presidential Scholars Program Nominee – 2020

Adobe Certified Associate Using Adobe Illustrator – 2019

OSHA 10-Hour General Industry Certification – 2019

REFERENCES AVAILABLE UPON REQUEST

## PROFESSIONAL SUMMARY

Innovative and principled graphic designer, illustrator, and artist with a BFA in graphic design and over six years of experience in digital and print design. Passionate about blending visual storytelling with strategic design to produce impactful, memorable assets through expert use of industry standard software. Demonstrated success in collaborative and solo environments, with a strong commitment to diversity and inclusion. Enjoys painting and sewing in free time.

### **EXPERIENCE**

#### Jr. Graphic Designer & Social Media Manager

GL DESIGN - JAN. 2025 - PRESENT

- Develops and implements cross-platform social media strategies for local clients, analyzing performance metrics to optimize engagement and visibility
- Creates and schedules visually compelling videos and graphics while ensuring brand consistency and accuracy across all client channels
- Collaborates with cross-functional teams to support marketing efforts through email campaigns, print materials, website updates, and client communication

#### **Graphic Designer & Fine Artist**

FREELANCE — AUG. 2019 - PRESENT

 Delivers production-ready assets including book covers & interiors, PowerPoint decks, logos, and advertising materials, interfacing with dozens of clients and contracting with studios like Full Nelsen and Gabi Anderson Studio

#### **Career Design Studio Assistant**

MONTSERRAT COLLEGE OF ART — SEPT. 2021 - DEC. 2023

- Engineered creative advertising campaigns by designing print materials for campus spaces, increasing student and faculty engagement
- Wrote and designed weekly campus-wide email blasts using Smore to communicate updates and opportunities
- > Created still and video social media ads promoting department events

#### **Graphic Design Intern**

GREATER BEVERLY CHAMBER OF COMMERCE — SEPT. 2022 - MAR. 2023

- Spearheaded the design of materials for a new gift certificate program, resulting in successful collaboration with over 50 local businesses
- Developed and implemented brand identities for committees through logo design, enhancing organizational recognition
- Produced and edited video content for multiple social media channels, supporting promotional efforts in a hybrid setting

# **EDUCATION**

#### Bachelor of Fine Arts (BFA), Graphic Design

MONTSERRAT COLLEGE OF ART — AUG. 2020 - DEC. 2023

- Graduated summa cum laude with completed courses in graphic design, video production, photography, illustration/drawing, creative writing, and typography
- Student representative on Montserrat's DEIB Committee and President of the Sexuality & Gender Alliance (SAGA), planning weekly meetings and community-building events on campus
- > Orientation Leader for three consecutive years, aiding new student transitions

#### **Diploma, Design & Visual Communications**

NASHOBA VALLEY TECHNICAL — SEPT. 2016 - JUNE 2020

 Four years of vocational education in graphic design, the Adobe Creative Suite, studio photography, and print production